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System and Method for a Dynamically Integrated Search Engine

ABSTRACT

A system and method for dynamically integrating a site specific search engine. In one embodiment, a hidden HTML tag is used on web pages to identify the site specific search engine for the web site. When a user requests a site specific search engine from the user's web browser, the HTML tag is located and the corresponding web page containing the site specific search engine is opened. In another embodiment, if the HTML tag identifying the site specific search engine is not found, an analysis of the web site's root node is made to identify a site specific search engine. If a site specific search engine is identified through the analysis, the search engine web page is opened. In yet another embodiment, if the site specific search engine is not found through either a hidden HTML tag or by analyzing the web site's root node, a generic site specific search routine is invoked. The generic site specific search receives search parameters from the user and searches web pages from the web site to compile a list of matching web pages. The list of matching web pages is then displayed to the user for further selection.